

2025 Corporate Sponsorship Opportunities

The Nonprofit Risk Management Center is a trusted risk advisor to nonprofit organizations working across the full spectrum of the incredibly diverse nonprofit sector. NRMC inspires risk champions in mission-driven organizations and develops and delivers web applications, books, virtual and in-person training for nonprofits of all sizes and missions. NRMC's educational mission is supported by nonprofit and industry clients and by corporate support provided by our Platinum Sponsors, Corporate Sustainers, and Conference Sponsors. NRMC's Affiliate Members include 185 umbrella organizations whose members, nonprofit customers, and chapters represent a wingspan of 45,000 nonprofits.

- Platinum Sponsor (\$25,000/year)** – Platinum Sponsors partner with NRMC on special initiatives to enhance nonprofit education and innovation. Platinum Sponsors are recognized on nonprofitrisk.org, in a press release recognizing the partnership, through periodic mentions in NRMC's *Risk eNews*, and as lead sponsors for NRMC's educational programs, including the virtual Risk Summit and Risk Leadership Certificate Program (RLCP).
- Corporate Sustainer (\$15,000/year)** – Corporate Sustainers provide NRMC with financial support to help us carry out our mission. Corporate Sustainers are recognized on nonprofitrisk.org, in an announcement of Corporate Sustainer status in NRMC's weekly *RISK eNews*, reaching more than 11,000 nonprofit and industry professionals, and through premium positioning at the Risk Summit.
- Sponsor of the 2024 Risk Summit (\$9,000/event)** – NRMC's 2025 Risk Summit is a two-day, in-person scheduled for October 27-28 in Reston, VA. Event promotions will be sent throughout the year to our list of nonprofit and industry subscribers. An estimated 200 risk professionals attend the in-person conference, with most attendees representing large nonprofits and NGOs or large networks of nonprofits across the diverse mission spectrum. The cost to sponsor the conference is \$9,000. Sponsors are recognized and showcased in periodic issues of the *Risk eNews*, in dedicated conference promotions, and during the in-person event.

To enroll as a Platinum Sponsor, Corporate Sustainer, or Conference Sponsor of NRMC, contact Melanie Herman at 703.777.3504 or Melanie@nonprofitrisk.org.

Sponsorship Overview

Sponsorship Level	Platinum SPONSOR	Corporate SUSTAINER	Conference SPONSOR
Price	\$25,000	\$15,000	\$9,000
Prominent placement on NRMC's homepage, www.nonprofitrisk.org	✓		
Lead sponsor recognition, annual Risk Summit + Risk Leadership Certificate Program (RLCP)	✓		
Year-round recognition of mission support	✓	✓	
Press release announcing enrollment sent to 11,500 <i>Risk eNews</i> subscribers	✓	✓	
Company logo on the nonprofitrisk.org homepage, with link to expanded company information, including points of contact	✓	✓	
Complimentary registrations to the Risk Summit – October 27-28, 2025 at the Hyatt Regency, Reston, VA	5	5	3
Strategic mentions prior to and during the Risk Summit; company logo and description featured on the Risk Summit webpage, recognition during the conference plenary session	✓	✓	✓