

# RISK LEADERSHIP CERTIFICATE PROGRAM

Learn from  
experienced  
peers



Access NRM  
consultants  
& partners



Become the  
risk leader your  
mission deserves



## GET A LITTLE RISKY

**with an elite group of nonprofit risk professionals**

Explore six core competencies of risk management. Apply new skills to your professional role with the help of eight experienced peers. Access Nonprofit Risk Management Center consultants and partners for real-life coaching and capacity-building.

**Core Competencies:** Risk Assessment | Risk Culture | Risk Function Design  
Insurance Program Oversight | Risk Communication | Risk Reporting

**SEPTEMBER 11-12 | OCTOBER 2-3 | OCTOBER 23-24**

**NRM HEADQUARTERS IN LEESBURG, VIRGINIA, NEAR WASHINGTON DC**

**\$4,500 (INCLUDES COURSE MATERIALS, MEALS & ACCOMMODATION)**

The NRM team thanks our committed Platinum Sponsor, Great American Insurance Group, for making this program possible.



# BECOME THE RISK LEADER YOUR MISSION DESERVES.

In the Fall of 2021, a fourth cadre of risk leaders will come together to hone their skills, deepen their knowledge, and receive one-on-one coaching from risk management thought leaders at the Nonprofit Risk Management Center.

## Participants will:

- Advance their confidence and competence to successfully lead a risk function, to champion effective risk management in a complex organization, and to serve as trusted risk advisors to nonprofit leadership teams
- Delve into six core competencies that uphold the discipline of nonprofit risk management
- Learn from other experienced, dedicated risk professionals through participation in thought-provoking discussion and activities in an intimate setting
- Receive ongoing support from Center consultants and partners related to program assignments and professional goals

## Core Competencies:

The NRMCM team distilled six Core Competencies as the focus of many Risk Champions who we work with across the nonprofit sector. These competencies will serve as focus areas for this program.

*Risk Assessment:* Understanding an organization's constantly changing risk landscape is key to managing people and processes effectively in the face of uncertainty.

*Risk Culture:* "Culture trumps strategy" and failure to shape or support a healthy risk culture can be the death knell of your risk function.

*Risk Function Design:* There are key considerations in determining how to custom-fit the risk function to suit the culture and structure of a nonprofit, while fulfilling the expectations of the governing and leadership teams.

*Insurance Program Oversight:* Managing the insurance portfolio of a complex organization isn't just about nuts and bolts; risk leaders see the big picture and work collaboratively with insurance professionals.

*Risk Communication:* Crafting compelling messages in anticipation of, during and in the wake of risk events and engaging your colleagues in determining your nonprofit's risk-taking philosophy are key components of risk leadership.

*Risk Reporting:* What does a high-functioning nonprofit board want to know about risk? Candidates will learn how to evaluate board priorities and design risk reporting tools that will surpass expectations and inspire confidence in the staff's risk management capabilities.

## Program Format:

Three in-person weekend sessions: Two sessions will be held at NRMCM HQ in Leesburg, VA and one session will meet in Houston, TX during the weekend prior to the NRMCM 2021 Risk Summit. The Leesburg weekends will meet Friday 8:30 am - 5:30 pm followed by a group dinner and a half-day on Saturday, wrapping up at 1:30 pm.

- Online and phone communication, information sharing, and networking between in-person sessions
- Six months of individual coaching, as needed, at the conclusion of the program
- Speaking opportunities, program reunion, and networking session at our annual Risk Summit (NRMCM's annual learning and networking conference)

**APPLY NOW**  
[www.surveymonkey.com/r/2021RLCP](http://www.surveymonkey.com/r/2021RLCP)